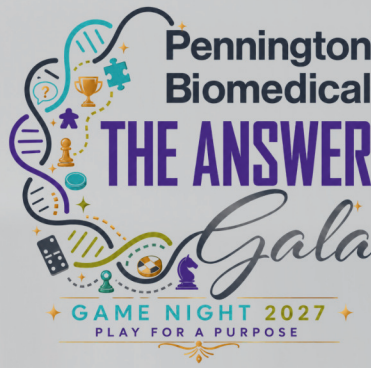




# THE ANSWER

Saturday, March 20, 2027

L'Auberge Casino & Hotel

5:30 p.m.

Presented By:

PENNINGTON BIOMEDICAL  
RESEARCH FOUNDATION

## SPONSORSHIP OPPORTUNITIES



# The Answer Gala

## *Game Night 2027, Play for a Purpose*

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The Answer Gala brings together a community of leaders, partners, and advocates for an evening filled with connection, celebration, and impact.

This year's theme reflects what it takes to solve today's most pressing health challenges: strategy, collaboration, bold thinking, and a shared commitment to keep moving forward. From obesity and diabetes to nutrition, metabolism, brain health, and chronic disease prevention, Pennington Biomedical researchers are working every day to uncover answers that can improve lives across Louisiana and around the world.

Every detail of the evening is designed with purpose. Each ticket, sponsorship, auction bid, and gift helps advance the research, programs, and discoveries that make Pennington Biomedical a leader in human health.

More than a night of trivia and games, The Answer Gala is an opportunity to play a meaningful role in shaping what comes next. Together, we can support the science that helps people live longer, healthier, and better lives.

*A Shared Commitment  
to Progress*

# About Us

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**Pennington Biomedical Research Foundation** supports the lifesaving work of LSU's **Pennington Biomedical Research Center**, one of the world's leading research hubs dedicated to nutrition, metabolism, and the prevention of chronic diseases.



**From its 222-acre campus in Baton Rouge**, Pennington Biomedical brings science to life through cutting-edge facilities, pioneering scientists, and global collaborations that improve health locally and worldwide. With nearly 600 employees, 65 scientists and physicians, 44 research laboratories, 16 core service labs, four state-of-the-art metabolic chambers, a dedicated research kitchen, and inpatient and outpatient clinic space, Pennington Biomedical provides an environment where discovery moves from the laboratory to real-world impact.



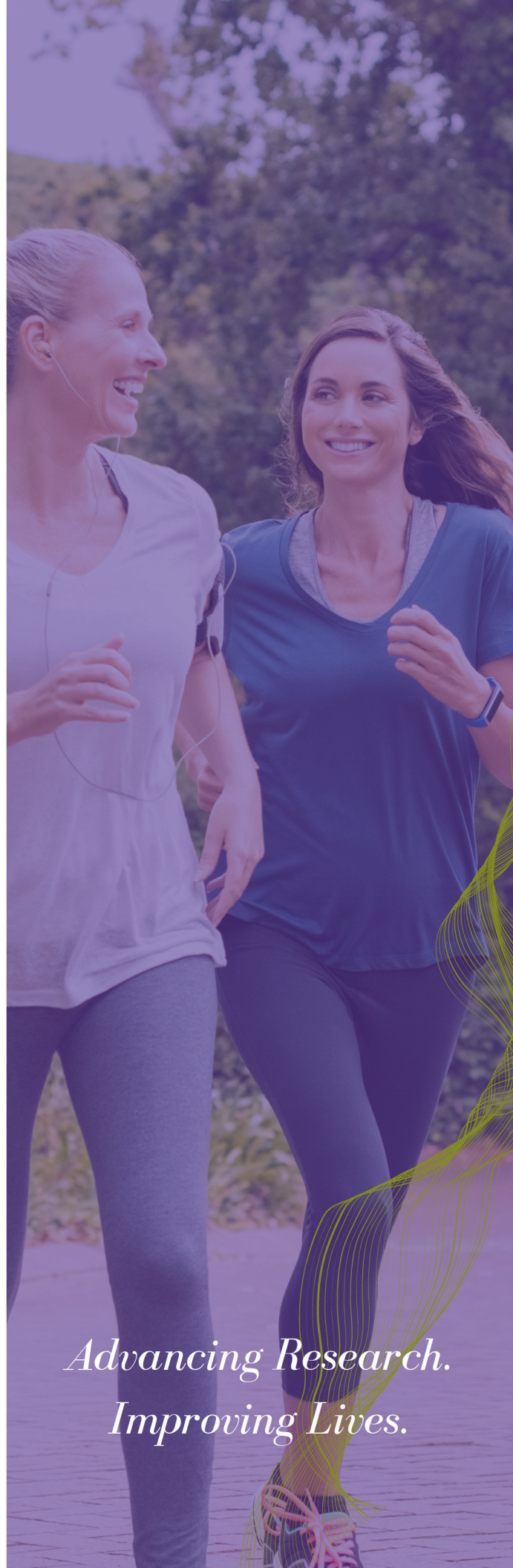
**Today, Pennington Biomedical collaborates with 330 academic institutions across 23 countries** and has welcomed nearly 70,000 Louisiana residents to participate in clinical trials and research studies.



**For more than 35 years**, Pennington Biomedical's world-renowned scientists have made discoveries that have improved the way people exercise, eat, age, and understand obesity, diabetes, dementia, and other chronic diseases. Researchers have been involved in the development of every obesity medication on the market today and many diabetes medications. Pennington Biomedical research also helped shape the DASH Diet and has supported the health of the U.S. military and their families for the past three decades.



**Philanthropic support** helps accelerate new ideas, innovative techniques, life-changing programs, and powerful technologies. By supporting Pennington Biomedical Research Center, donors help fuel discoveries that give people everywhere the opportunity to live longer, healthier lives.



*Advancing Research.  
Improving Lives.*

# Sponsorship Opportunities

Sponsor The Answer Gala to show leadership, align your organization with a trusted institution, and support research that improves lives.

## THE ANSWER GALA

SUPPORTING

PENNINGTON BIOMEDICAL  
RESEARCH CENTER

### \$100,000 PRESENTING SPONSOR



THREE PREMIER TABLES  
(24 GUESTS)

- Presenting recognition across all event communications
- Premier logo placement on all event materials
- Exclusive VIP experience and priority seating
- Opportunity to make opening remarks + recognition by host
- Featured recognition in pre- and post-event communications
- Recognition on social media and PBRF website
- Annual Impact Report listing

### \$50,000

VISIONARY SPONSOR

- Presenting recognition across all event communications
- Premier logo placement on all event materials
- Exclusive VIP experience and priority seating
- Opportunity to make opening remarks + recognition by host
- Featured recognition in pre- and post-event communications
- Recognition on social media and PBRF website
- Annual Impact Report listing



TWO PREMIER TABLES  
(16 GUESTS)

### \$25,000

PLATINUM SPONSOR

- Prominent logo placement on event materials
- VIP recognition during the event
- Recognition in digital and print communications
- Recognition on social media and PBRF website
- Recognition on social media and PBRF website
- Opportunity for branded recognition at event
- Annual Impact Report listing



TWO PREMIER TABLES  
(16 GUESTS)

### \$15,000

GOLD SPONSOR

- Prominent logo placement on event materials
- Recognition during the event
- Recognition in digital and print communications
- Recognition on social media and PBRF website
- Annual Impact Report listing



TWO PREMIUM TABLES  
(16 GUESTS)

# \$10,000

## SILVER SPONSOR

- Prominent logo placement on select event materials
- Recognition during event program
- Recognition in digital communications
- Recognition on social media and PBRF website
- Post-gala impact communication inclusion
- Annual Impact Report listing



ONE PREMIUM TABLE  
(8 GUESTS)

# \$5,000

## BRONZE SPONSOR

- Logo/name recognition on select event materials
- Recognition in digital communications
- Recognition on social media and PBRF website
- Post-gala impact communication inclusion
- Annual Impact Report listing



ONE PREMIUM TABLE  
(8 GUESTS)

# \$3,000

## SUPPORTING SPONSOR

- Name recognition in printed Gala program
- Recognition in select digital communications
- Recognition on social media and PBRF website
- Post-gala impact communication inclusion
- Annual Impact Report listing



FOUR EVENT TICKETS

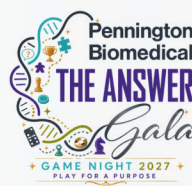
# \$1,500

## PATRON SPONSOR

- Name recognition in printed Gala program
- Recognition on PBRF website
- Post-gala impact communication inclusion
- Annual Impact Report listing



TWO EVENT TICKETS



# Tickets, Tables & Hosts

Join us for The Answer Gala and be part of an evening that advances research, celebrates community, and supports the work of Pennington Biomedical.

## THE ANSWER GALA

SUPPORTING

PENNINGTON BIOMEDICAL  
RESEARCH CENTER

### \$1,000 HOST COMMITTEE

Join a select group of community supporters helping champion The Answer Gala and the research it makes possible.

- Website recognition
- Social media recognition
- Printed Gala program recognition
- Host Committee Partner slide recognition
- Post-gala impact communication inclusion
- Annual Impact Report listing

### TABLE

## \$1,200

Includes 8 seats

### FOUR TICKETS

## \$400

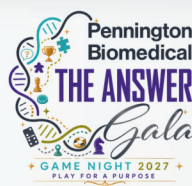
Perfect for small  
groups of guests

### INDIVIDUAL

## \$150

One seat for  
The Answer

To learn more and purchase tickets: [PBRF.org/answer](https://PBRF.org/answer)



# Stay Connected

Join Pennington Biomedical Research Foundation throughout the year for meaningful events that connect our community to the research, people, and purpose behind Pennington Biomedical.

From signature fundraising experiences to intimate conversations with scientists, each event offers a unique opportunity to learn, engage, and help advance discoveries that improve lives.

## EVENTS & EXPERIENCES

PENNINGTON BIOMEDICAL  
RESEARCH FOUNDATION



### FOUNDATION EVENTS

Our events bring donors, partners, researchers, and community members together in support of a shared mission: advancing research that improves health in Louisiana and around the world.



### WAYS TO ENGAGE

- Learn directly from researchers and leaders
- Experience signature events and intimate gatherings
- Connect with the mission behind the science
- Support discoveries that improve lives



### SCIENTIFIC DINNER

An intimate dinner experience featuring leading researchers and timely conversations about discoveries shaping the future of health.



### BEHIND THE LAB DOORS

A behind-the-scenes experience that offers guests a closer look at the work happening inside Pennington Biomedical.



### DISCOVERY LUNCH

A midday gathering designed to highlight compelling research and connect supporters with the mission in a welcoming setting.

Scan the QR code or visit [PBRF.org/upcoming-events](https://PBRF.org/upcoming-events) to learn more.





**pb**

**Pennington Biomedical  
Research Foundation**